

Wendy Coriell

Digital Media Specialist | contact@wendy.work | +1 715 330 1585

<https://wendy.work>

Professional Summary

Experienced Digital Media Specialist with over 25 years of expertise in creative video production, editing, and visual storytelling. Proficient in the full Adobe Creative Suite and web development technologies including HTML, CSS, and WordPress. Proven track record in marketing management, social media strategy, and SEO to drive audience engagement and brand visibility. Enhance digital media projects with AI.

Technical Proficiency

- **Video & Audio:** Adobe Premiere Pro, DaVinci Resolve, Audition, Character Animator, Motion Graphics, Filming, 2D Animation.
 - **Design & Graphics:** Photoshop, Dreamweaver, Graphic Design, UI/UX, Typography, Branding.
 - **Web & Digital:** HTML5, CSS, WordPress, Shopify, SEO, Python, Basic Scripting.
 - **Emerging Tech:** AI Training (Aether platform), Storyboarding, Website Design Prompting.
 - Operating Systems (including install) Windows, multiple Linux Distributions
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Professional Experience

Babel Audio | Remote

English Generalist | March 2026 - April 2026

- Speak with other humans on a wide range of predetermined topics in English for 15 minute intervals to train AI.

Outlier AI | Remote

AI Generalist | November 2025 - January 2026

- Train and review AI models on the Aether platform, specializing in video creation storyboarding and website design prompting.
- Perform high-level labeling and quality assurance corrections for AI-generated content.

Wendy's Multimedia Studio | Sturgeon Bay, WI / Menominee, MI

Freelance Multimedia Designer & Content Creator | 1999 - Present

- Direct all aspects of multimedia projects from initial client consultation to final delivery
- Develop comprehensive digital identities, including custom website design, branding for YouTube channels, and social media management.
- Produced viral independent content and parodies, building a global network of clients and viewers.
- Implement SEO strategies that significantly increase online visibility and traffic for diverse clients across business and non-profit sectors.

Ideas By Elliot | Remote

Video Production Coordinator | November 2020 – April 2021

- Coordinated high-profile guest appearances, including the 2020 Libertarian Vice Presidential candidate and various state representatives.
- Managed the end-to-end production process: booking guests, conducting strategy meetings, and executing final video edits in Adobe Premiere.
- Served as an on-camera co-host for video productions as required.

Strategraphic LLC | Green Bay, WI

Web / Flash Designer | 2004 – 2007

- Designed interactive multimedia and websites for global energy forums using Photoshop and Dreamweaver.

March of Dimes | Green Bay, WI

Admin Assist / IT Support | 2003 – 2004

- Accounts payable / accounts receivable, reception, accounts payable coding, manage server maintenance, database oversight (Access), and provided technical troubleshooting for the division, other tasks as assigned by management

Waterblast LLC | Green Bay, WI

Office Manager / IT Support | 2001 – 2002

- Reception, accounts receivable, computer network maintenance, web site creation / management, tasks as assigned by owners

Education & Certifications

- **Associate of Applied Science:** ITT Technical Institute | 2002
- **Honors:** ITT Technical Institute | December 2004
- **Certification:** Hardware Test for A+ Certification (Passed)

Professional Affiliations

- **Adobe Creative Council:** Invited member of an online community providing market research and collaboration for Adobe Inc. (2020 – 2023).

Unique Experience

- **Professional:** Executed winning digital and print political campaign media that stays true to branding.
- **Advocacy / Community Engagement:** Created celebrated municipal and global political parodies to increase constituent engagement and awareness.
- **Communication:** Published journalist at age 16 (local newspaper)
- **Old School Tech:** Hands on with Microsoft Operating Systems since MS-DOS
- **New School Tech:** Learned how to create a digital token on a fintech ledger, created online and off line LLMs

- **Political:** Organized voters in Brown County Wisconsin to speak and vote on medical and recreational cannabis advisory referendum via social media 2018
- **Networking:** Meet with voters, activists, business owners, non-profit organizations, and lawmakers to coordinate, advocate and inform.